

E-MAIL MARKETING

Pick from a huge library of email templates and target customers with precision or reach your entire audience for one low monthly price.

At the end of the day, on-demand reports tell you who clicked through and who opted out so you can measure effectiveness and fine-tune your strategy.



- Get in front of your competition by sending timely, targeted email to your customers, each of whom has nicely opted-in to receive your mailings. Why is this important? Because spam is not nice, and it's not legal. We can keep you from being blacklisted while sending your message to the masses.
- Unlike tradition shot-in-the-dark media where you throw an ad out there and hope it sticks, email marketing delivers proof. Within minutes of sending your message, you can see how many people have opened your email, exactly who clicked on it, who forwarded it, complaints you've received and any unsubscribers. Now you're armed with information to develop more effective emails that make money.
- Your email template is like personal stationary, and we'll make yours match your website. You can fill it in with what's happening in your store, pop in your current ad or customize a template to tell your story.
- When a new shipment of red leather studded dog collars comes in, you can send an email to only those customers who are interested in red leather studded dog collars. Targeting keeps your email relevant.
- We've made creating an effective email easy. There's NO CODE to trip you up, no complicated mumbo jumbo. Just an easy little word processor and fully-explained options.
- Got a small list? No problem, we'll help you build it. Ginormous lists are happy here, too, because you can send to as many as 10,000 names for one low monthly price.

If you *like* our email marketing program, you'll *really like* the web site we can create for you.



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