

TELL MS. JONES™ E-MAIL MARKETING

You don't have to be a technophile (or spend a ton of money) to send fantastic emails to your customers. We'll help you Tell Ms. Jones™ what's on your mind without mind-boggling web programming or mind-blowing prices. Tell Ms. Jones™ allows you to send to an unlimited number of email addresses for one flat rate of \$100—and we'll even help you build your list of names. You'll easily and intuitively learn to create campaigns and choose content in 3 ways:



Make-It-Mine

Each pre-designed template in the Make-It-Mine gallery has four fields for you to fill. Choose a title, tell your story, make a statement or promote an offer—the choice is yours.

E@sy Articles

Rich with furniture facts, decorating trends and tips designed to draw her to your door, E@sy Articles will quickly make it into your regular rotation of client contacts.

Load-My-Own

You can also upload any file you want for the main body of your email. Send us a pdf of your current ad, or create a Word document about a special event in your store.

After a one-time setup fee of \$250 that includes a customized template designed with your company logo and colors, campaigns are \$100 for an unlimited number of addresses.

Call HFIA today to sign up for Tell Ms. Jones™ and get on the cutting edge of e-mail marketing.

