

RETAIL OPERATIONS SOFTWARE

Remote Hosting



Simply Affordable

Selling. Delivering. Serving your customers and running your business. That's what you should focus on and that is the reason we developed A Retail Operations Software Program. When it is time to purchase new software you may be like many retailers who are facing two significant obstacles: a lack of cash and limited technical expertise. HFIA's program provider solves both of these obstacles. You get the superior functionality in a format that dramatically reduces your capital investment and implementation requirements. It's easier and more affordable than ever to gain the competitive advantage of the industry's leading retail solution.

This program provides a hosted software solution which means that it can be accessed from any computer with an internet connection. Since the data is on their server, they can provide the technical expertise. Hosting services are subscriptions so users are able to spread the cost over a long period of time and scale access needs according to your business.

What makes this software program an essential retailing tool?

This is the most effective and comprehensive enterprise software for the furniture industry. It includes robust point of sale, real-time inventory management, sales management, customer relationship management, business intelligence, and a complete accounting system.

- Save money by not having to purchase a server and pay for IT resources.
- Get a quicker pay off thru quicker implementation.
- Gain confidence from having extensive support services to provide hands-on assistance with set up and implementation, training, and unlimited support so that you have help when you need it most.
- Know that your data is secure thru state-of-the-art data security and nightly back ups.
- Access the newest reports, features, and enhancements promptly and without down time with automatic updates to the latest version release included.

This program offers everything you need to make better, faster decisions in a single integrated and powerful solution. Developed by furniture store owners, this is the furniture industry's leading software for managing your business for one very compelling reason: we make retailers more profitable.

Benefits include:

Inventory Management—identify and maintain items that are money makers, move out those that are not, and spot trends that maximize your inventory investment.

Customer Relationship Management—strengthen customer satisfaction, build loyalty, and increase profitability with automated follow up and appointment reminders.

Point of Sale—manage sales, returns, and service orders seamlessly on in-stock, back order, or custom orders.

Accounting—utilize automatic transaction distributions, configurable financial statements, bank reconciliation, accounts payable, and full featured accounts receivable.

Sales Management—track goals and improve sales performance using salesperson effectiveness reports, close ratio reports with comparisons against team averages, time management reports, and integrated internal communications.

Business Intelligence—obtain fast answers to help you execute important decisions with over 250 reports, analysis, and dashboard that are available at your fingertips.

We realize different retailers have different needs. That is why this software is available in two different formats: traditional license purchase or a hosted solution. No matter which way you decide to utilize it, you get the same unsurpassed enterprise software that has helped hundreds of retailers achieve double digit profitability.



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